

# MOOC on MOOC



## *Balaji V* *Commonwealth of* *Learning (COL)*



## History of the MOOC

# Recap: What is a MOOC?

---

**MOOC**

**Every Letter in this acronym is negotiable**

# History of the MOOC

---

For purposes of history, let us look at

*“Open” and “Course”*, then

*“Online” and “Course”*

# Open Course Has a Longer History

---

Open = easier to access, reduced or nil barrier

Implied democratization of Higher Education

# Open Course and Democratization

---

Driving force behind the creation of the ***Open University in the UK (1971)***

There are about 60 Open Universities now

# Open Courses at OU's

---

*Distinct pedagogy*

*Instructional Design for self directed learning*

*Elaborate system to deliver learning*

*- Postal services*

*- Broadcast Media*

**Most Open U and Courses are in the Public Sector**

# Online Course

---

At some stage, the learner **must connect to the network to participate**

Often part of or supplementing classroom learning

# Online Course

---

***Mostly not Open***

***Where Open, often free to browse***

- And Pay to Use (to get a certificate, for example)

Large number of players as of now

- Carnegie Mellon U's OLI is oldest (since 2002)
- Alison.com (Ads support revenue)
- Many in China, smaller number in India (NPTEL)



# “Massive” brought them together

---

**Year 2008**

**Canada, University of Manitoba**

- Cormier and Alexander coined the term MOOC
  - For a course by Siemens and Downes
- This was an innovation in teaching
  - Scale was important (about 2300 learners)
  - Not being instructor-led was another factor

# MOOC in the Mainstream

---

**Late 2011: Stanford AI course**

**MIT edX course 2012**

**Coursera launched in 2012**

**Udacity launched in 2012**

- Declared in 2013 that it was focusing only on professional training

**A single course drew 100 000 enrollments  
or more**

# MOOC in the Media

---

***New York Times:***

2012- Year of the MOOC

***The Economist:***

2013- the Attack of the MOOCs

2014- Creative Destruction

# MOOCs Expand Globally

---

*FutureLearn (UK)*

*Iversity (Germany)*

*France University Numerique (FUN)*

*Veduca (Brazil)*

*Xuetangx (China)*

*NPTEL Open Course (India)*

*Open2Study (Australia)*

# MOOCs Expand Globally

---

***MOOC on Dementia (Tasmania, Australia)***

***MOOC on Mobiles for Development (M4D)***

# To Conclude...

---

- MOOC acronym can have many interpretations
- Concept of MOOC links to Open and Distance Learning
- MOOC started in Higher Education -2011
- It is expanding to professional training- 2013