



# MOOC on MOOC

MASSIVE OPEN ONLINE COURSES FOR DEVELOPMENT



Where did MOOCs come from and where should they take us?

Sir John Daniel



# Saint Paul's letters to the early churches (~ 100AD)



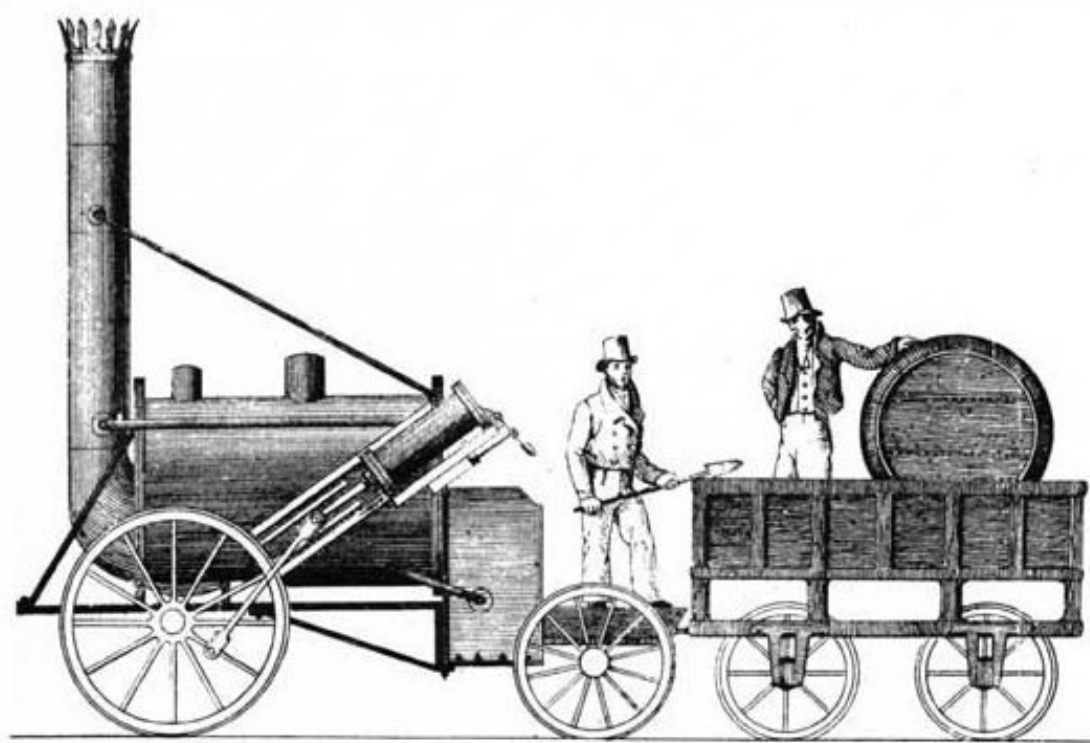
Lord Geoffrey Crowther  
Inauguration of the Open University  
1969

“The world is caught in a communications revolution, the effects of which will go beyond those of the industrial revolution of two centuries ago.

Then the great advance was the invention of machines to multiply the potency of men's muscles.

Now the great new advance is the invention of machines to multiply the potency of men's minds. As the steam engine was to the first revolution, so the computer is to the second.”

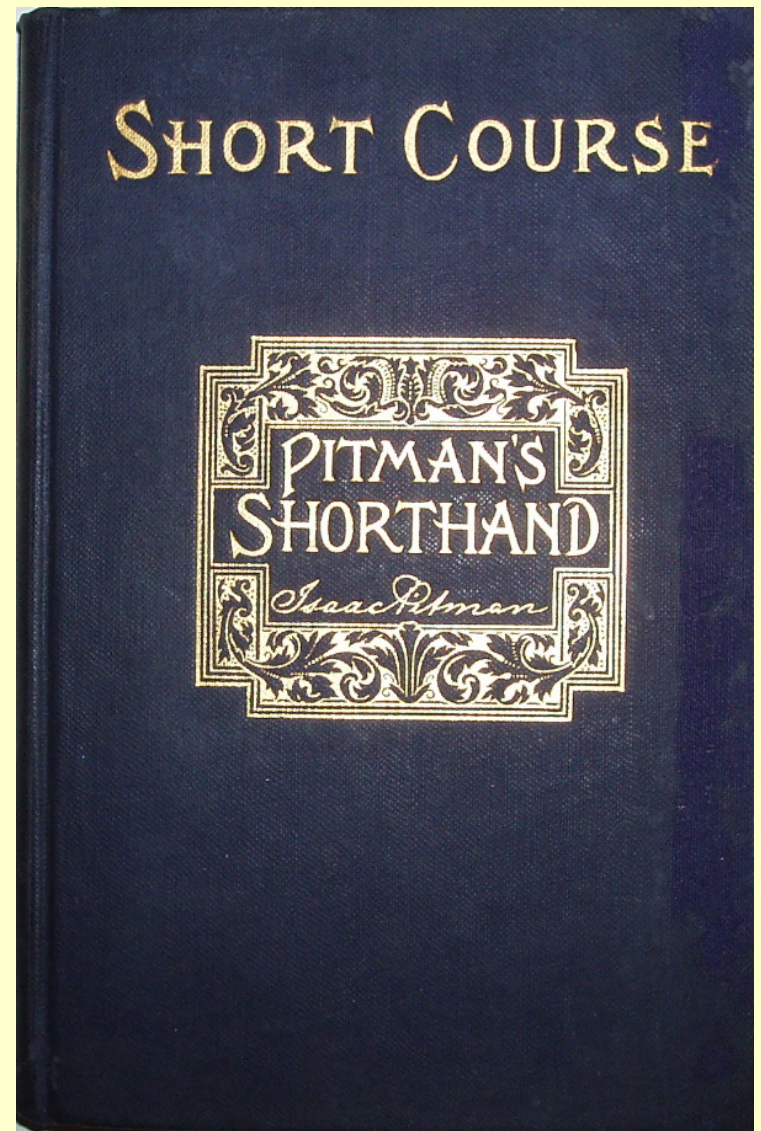
*Lord Geoffrey Crowther, 1969*



Railways



## Postal systems



## Correspondence course – 1841



*Borje  
Holmberg*

# Correspondence Education

“A guided didactic  
conversation”



**The Open University**

“supported open learning”





# OUR MISSION



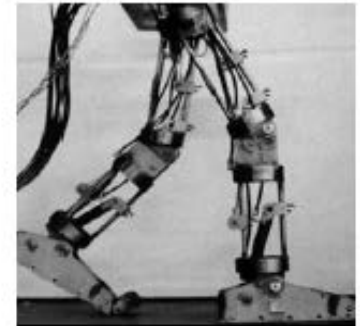
**People**



**Places**



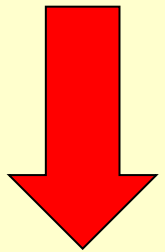
**Methods**



**Ideas**



1970s



2010s



**UK MOOCS consortium**

Putting a course  
online does not  
guarantee its  
quality!

# BRITAIN' S TOP NINE UNIVERSITIES

## Quality Rankings of Teaching

based on all subject assessments 1995-2004  
(*Sunday Times University Guide 2004*)

1	CAMBRIDGE	96%
2	LOUGHBOROUGH	95%
3=	LONDON SCHOOL OF ECONOMICS	88%
3=	YORK	88%
5	<b><u>THE OPEN UNIVERSITY</u></b>	<b>87%</b>
6	OXFORD	86%
7	IMPERIAL COLLEGE	82%
8	UNIVERSITY COLLEGE LONDON	77%
9	ESSEX	77%

**...and OU top for student satisfaction**

Most MOOCs are still simply  
information distribution systems

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but

technology lets us include multi-  
directional communication between  
learners and teachers and also rigorous  
assessments of student learning  
leading to qualifications



الجامعة العربية المفتوحة  
Arab Open University



中央广播电视大学  
THE OPEN UNIVERSITY OF CHINA



มหาวิทยาลัยสุโขทัยธรรมศาสตร์  
Sukhothai Thammathirat Open University



THE OPEN UNIVERSITY OF JAPAN



AFRICAN VIRTUAL UNIVERSITY  
UNIVERSITE VIRTUELLE AFRICAINE  
UNIVERSIDADE VIRTUAL AFRICANA



The Open University

Allama Iqbal Open University



دانشگاه پیام نور

Korea National Open University



The Open University of Sri Lanka  
LIFE LONG LEARNING THROUGH DISTANCE EDUCATION



Athabasca  
University



# VIDEO SPEAKER



# MOOC on MOOC

MASSIVE OPEN ONLINE COURSES FOR DEVELOPMENT

You are in the development  
business!

W I D E   A C C E S S  
I N C L U S I V E N E S S

A stone marker with a golden dome and a grey sign. The sign contains the text 'Education for All' and 'MOOCs' with a yellow arrow pointing upwards between them. The marker is set in a rural landscape with olive trees and a dirt path.

Education  
for All



MOOCs



THANK YOU

For text and slides:  
[www.sirjohn.ca](http://www.sirjohn.ca)