SCRIPT OF TALK

TITLE: **What is inside a MOOC - Event Management**   SPEAKER: **Prof. T.V.Prabhakar**

NARRATION:

Hi!! Welcome back we'll talk about Event Management. My name is Prabhakar, I'm with IIT-Kanpur. So, we have seen this stack with in my mind which is the major facets of Moocs. These are educational resources which deal about what you learn in the course. There are interactions, there is an identity management aspect, there are assessments, there are learning analytics, there are certification issues and finally all these have to be put together under an Event what I call Event Management. This is because a MOOC as an Event it has a start and an end and there are some activities which are done before the moocs starts and there are some activities which have to be done for a long time after the moocs ends. So, mooc is a class room but unlike a class, a mooc has a classroom an online classroom but its management is more like that of an event like a conference or a media event. So in that sense it differs slightly from regular courses taught in a University. The interesting thing is in a course the teacher is the focus he's the hero but in a mooc very often you will find that there are other heroes who are thrown up due to social interactions like a student who is answering a large number of questions becomes a hero. A student who is providing huge number of resources to the rest of the community becomes a hero. So, the focus very often is not fully on the instructor is also on the participants. So, let's quickly see what events happen when. I tried to think of three time periods when related to a course before the course starts during the course and after the course. If you look at our stack of components of assets of the moocs. The resources that are related to the course educational resources we have to start working on them much before you flowed to course. So, construction of these resources happen before the course starts and some of it also happens during the course because let's say there is some video which is not properly understood or some question some students has asked and during the course you may want to quickly produce another video and make it available. So, resource related activity happens before and during. Interactions obviously are happening when the course is run. There

may be some interaction before and after we will see that in a while but, mostly during the course. Identity Management is before the course starts you have to make sure the person who is registering is so and what she claims to be and then during the course you may have some subsequent checks on the identity of the user who is participating. Assessment is happening during the course analytics are counted, measured during the course and certification related issues happen during the course and of course at the end of the course you issue a certificate and also provide a persistent URL post course to let others verify that the certificate is genuine. So, these are approximately the major times when these activities occur. Let's dig a little deeper and look at one aspect which is about student engagement and when it happens. So registration and preparation of the student happens before the course starts. By preparation we mean we must let the student know what to expect in the course, what are the kinds of things she's going to learn, what are the kinds of activities she is expected to perform exams and quizzes and so on. You will have to give an idea of what are the criteria for let's say giving a assets certificate and the activities of the student are monitored during the course, how well the student is engaging is monitored during the course and post engagement we provide a platform that allows the student to continue their association. It's a very interesting point because often when I go and attend a mooc I come across people from all over the world with similar interests and we were want to continue discussing some issues even after the course is over. As we have seen in the interactions lecture students go out and form a social networking group let's say on Facebook and those groups are active beyond the lifetime of the mooc lifetime of this particular event. So, students engagements happens before during and after so what we are trying to say is if you look at the mooc as an event there are activities which are in preparation of the event during the course of the event and post event and we will dig deeper into this when we will talk about how to run a mooc we have a lecture on the workflow related to a mooc and again we'll visit the Event Management issues in that lecture.

Thanks